



ENERGICA

Energica: new commercial agreement in Russia

Energica Motor Company, leading company of high-performing electric motorcycle and FIM Enel MotoE World Cup single manufacturer until 2022, signed new commercial agreement in **Russia** with **Romanov Motors**.

The new dealer, located in Moscow, has been successfully organizing the sale, rental and maintenance of electric vehicles for more than 14 years. Now, Romanov Motors has decided to sign a commercial agreement with Energica Motor Company to boost its market.

<<Over the past year, we have seen improvements in engine performance and battery capacity on Energica motorcycle while optimizing product price and we realized that Energica is the best manufacturer in terms of characteristics: battery volume, best design, optimal price, localization of production in Europe. For this reason, I am convinced that the Russians will love motorcycles Energica>> said **Sergej Trufanov, CEO Romanov Motors**.

Moscow as a metropolis of 15 million people as approached the environmental issue in order to also cope with the air pollution. Now, the Moscow Government is developing a strong environmental policy in the transport sector: the city has now more than 1,000 city electric buses and several thousand charging stations available that EVs users can use for free.

<<Energica Dealer Network increase day by day. This new agreement with Romanov Motors signs an important step for the Energica business strategy and represent a great opportunity to raising awareness of our brand in Eastern Europe>> said **Giacomo Leone, Energica Sales & Field Marketing Director**.

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Capitale sociale/Company's Capital € 306.409,82 i.v





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