



ENERGICA

Energica: new commercial agreement in Norway

Modena, February 9, 2022

Energica Motor Company, leading company of high-performing electric motorcycle and FIM Enel MotoE World Cup single manufacturer, signed new commercial agreement in Norway with **PM Motor AS**.

The new Dealer is located in Bergen, a coastal town of Vestland, Norway, and represents an excellent opportunity for Energica network development in Scandinavia.

This western region of Norway has some of the most exciting winding roads, with jagged mountain ranges and bordering the deepest fjords, as well as many hundreds of islands to explore.

“Thanks to Energica we can fulfill the dream of providing high quality electric motorcycles to Norwegians. All this is possible thanks to the opening of the first dealership selling Energica motorcycles in Bergen on the west coast of Norway” – says **Per Morten, owner of PM Motor AS**.

With over 19,000 charging stations and over 400,000 electric cars, Norway has a well-developed charging network that is constantly growing: a perfect match with the long-range abilities of the Energica models. **Opplysningsrådet for Veitrafikken (OFV, Information Council for the Road Traffic)** estimates that the latest IC car will be sold in 2022, anticipating the Norwegian Government’s target by 3 years.

“In 2021, 65% of the cars sold in Norway were Electric and another 22% were Plug-in hybrid. Scandinavia has always been keen on the evolution of electric mobility. For this reason, we are proud to be present in Norway thanks to the synergy with PM Motor AS” – Says **Giacomo Leone, Energica Sales & Field Marketing Director**. “This agreement allows us to expand our Dealer network in an area that invests heavily on electric mobility.

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About Energica Motor Company S.p.A.

ENERGICA MOTOR COMPANY S.p.A.

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Capitale sociale/Company’s Capital € 306.409,82 i.v





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Energica Motor Company is the first Italian manufacturer of high-performing electric motorcycle and is the single manufacturer chosen by Dorna for the FIM Enel MotoE™ World Cup. Energica Motorcycles are on sale worldwide.

Energica Motor Company S.p.A.

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